



CommPsyche

the language of business success



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welcome to CommPsyche

Would you like your business to:

- ◆ have leaders who excel and promote working together for the business needs?
- ◆ engage employees who make a real difference and help your company stand out?
- ◆ be stimulating and full of life?
- ◆ grow organically and achieve its highest potential?

With **CommPsyche** as its language of choice, a company is best placed to achieve its full potential, growth and success.

How?

Through its employees working more collaboratively, generating greater efficiencies, enjoying an optimum work-life balance and becoming more productive.

Take a look at the programme and how it works...

They Say...

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Effective employee communication is a leading indicator of financial performance.

Watson Wyatt survey
2007-08

63% of high performing companies train employees on communication strategy and processes compared with only 17% of low performing companies.

Watson Wyatt survey
2007-08

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the programme

What is CommPsyche?

- ◆ CommPsyche is an eloquent language that introduces deeper communication and authenticity into the workplace.
- ◆ It's a unique communication system that induces openness, honesty and collaborative communication between individuals.
- ◆ A professional way of thinking and talking that promotes self-control, responsibility and respect for individuals and the organisation.
- ◆ It also helps to resolve long-standing issues, daily frustrations and conflict.



they say...



82% of top performing companies say their managers support the organisation's vision through their actions and attitudes compared with only 27% of low performing companies.

Watson Wyatt survey
2007-08



read more 

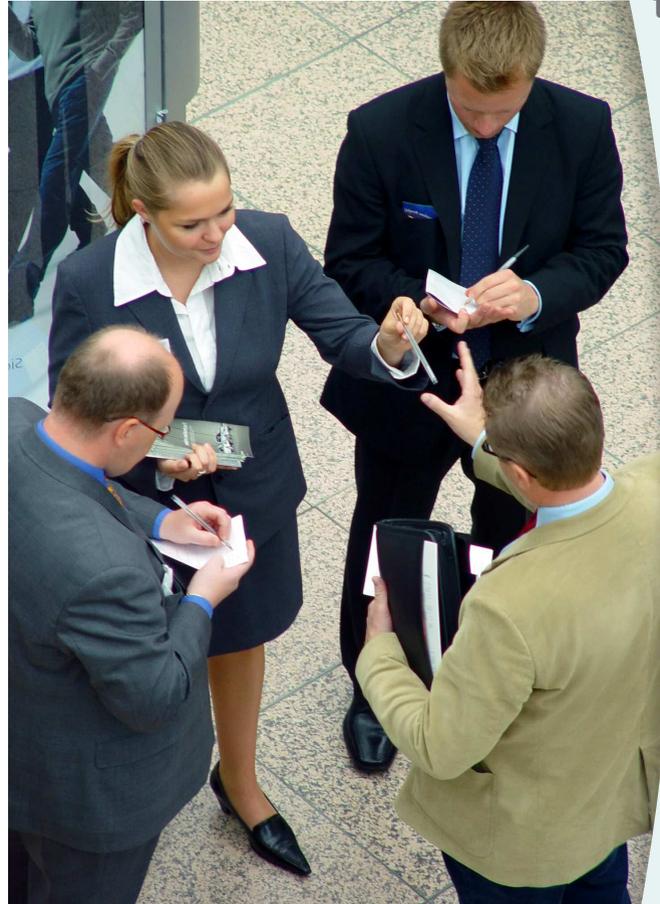


the programme (2)

CommPsyche has been developed after years of experience and research into employee communication and personal development.

Within our programme we use:

- ◆ 40 years of experience in personal development, life coaching, Neurolinguistic Programming (NLP), neurological re-patterning, relationship marketing and internal employee communication.
- ◆ Philosophy and methodology from eg: Marshall Rosenberg (*Non-violent Communication*), Dr John F. DeMartini (*The Breakthrough Experience – The DeMartini Method*), Chris Howard (*Breakthrough to Success*) and Daniel Goleman (*Emotional Intelligence*).



they say...



Highly engaged employees miss fewer days of work and are three times as likely as less engaged colleagues to exceed performance expectations..

Towers Watson survey
2009-10

When employees understand their overall role in a business 91% will work towards its success – this number plummets to just 23% if they don't.

Bill Quirke: Synopsis Internal
Communication Consultancy



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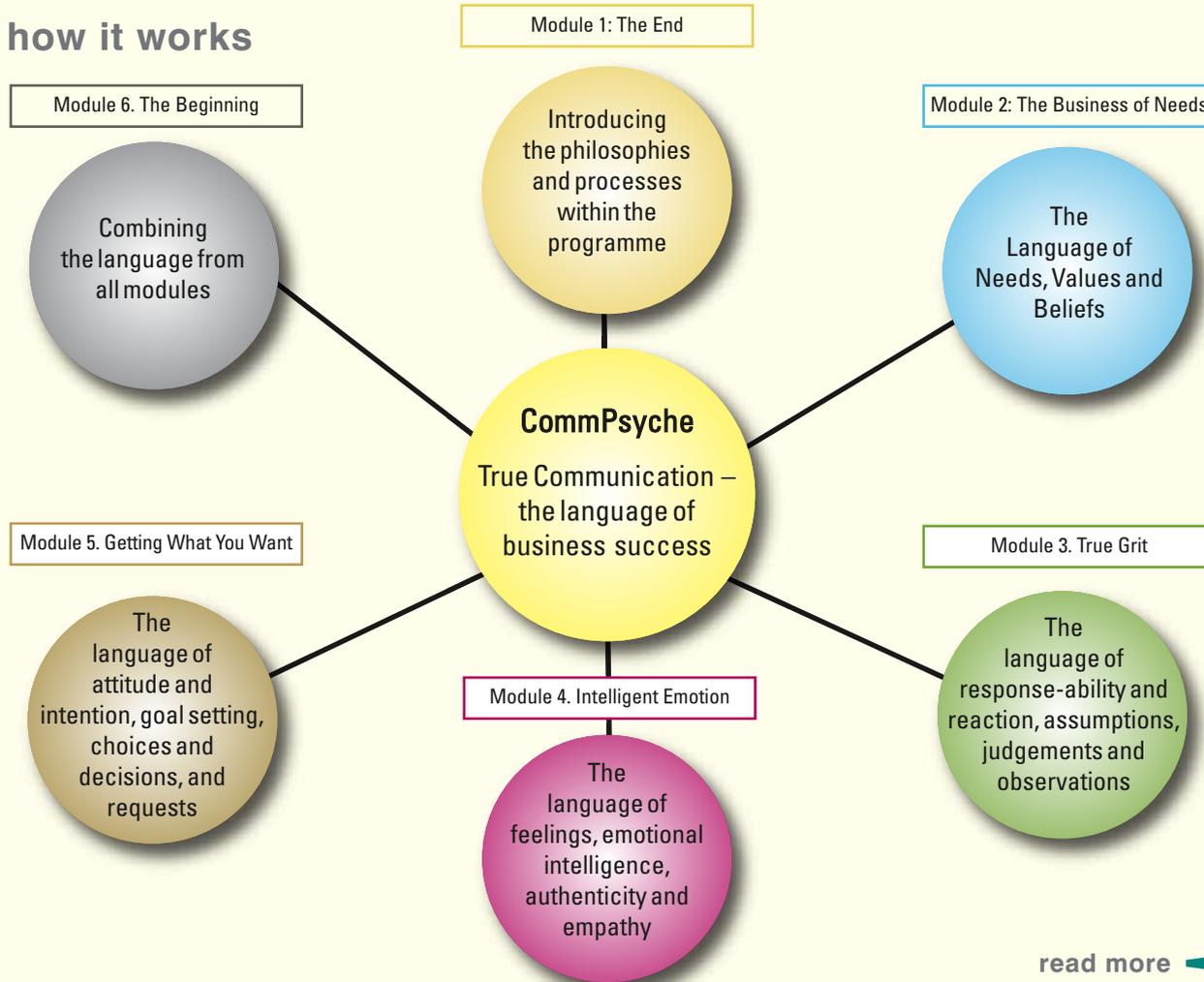
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how it works



they say...



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read more 

It takes just six weeks to learn the fundamentals of CommPsyche.



how it works (2)

The six-week programme consists of:

- ◆ A four-hour module session each week.
- ◆ Theory and discussion, allowing for interactive and compelling participation.
- ◆ ‘Experience’ assignments for participants to test, practise and embed their learning between modules.
- ◆ Continuous assessment and feedback to participants.
- ◆ Optional ongoing support and refresher sessions.



they say...



This is a lifestyle change and positive one, for sure, and I look forward to the journey I am about to take and its influence on others. As a team, the programme will continue to help us communicate effectively to one another and with our customers. I'm excited about applying my learning.

KH

It's one of the most amazing courses I have been on. It really puts you in charge of yourself and boosts your confidence.

DRT



go back 



how you benefit

What can CommPsyche do for our business?

- ◆ CommPsyche invigorates business with a breath of fresh air, encouraging openness and honesty between individuals, teams, managers and non-managers.
- ◆ It allows improved collaboration and better decisions.
- ◆ It brings out the full potential of leaders and employees.
- ◆ It adds meaning to a company's existing Internal Communication strategy and processes.
- ◆ It lays the foundation for truly successful business relations.

A business whose employees are engaged to this level is in the ideal place to achieve its full potential, growth and success.

How businesses benefit from CommPsyche:

- ◆ Better company performance
- ◆ Increased productivity levels
- ◆ Motivated team of people
- ◆ Higher employee retention and attendance levels
- ◆ Greater efficiencies
- ◆ A more professional way of working
- ◆ Collaborative working towards company goals
- ◆ Non-judgemental culture
- ◆ Positive, can-do attitude
- ◆ Responsibility
- ◆ Respect for the individual

they say...



£100 investment six years ago would now be worth £83 in companies with the least effective communication programmes and £130 in companies with the most effective programmes.

Towers Watson survey
2009-10

A significant improvement in communication effectiveness is associated with a 15.7% increase in market value.

Watson Wyatt survey
2007-08





who we are



Penelope Newton-Hurley

Penelope has had a passion for communication since she started conversing with her father in morse code as an eight-year-old.

With several years' experience in marketing for global companies in the UK and internationally, she became a communication specialist in 1998. Since then she has advised and worked with senior management teams on communication strategy, policy and tactical plans, change programmes, strategic channel mix, Web 2.0 technology, employee surveys, online toolkits, intranets, unionised employee relations and delivered management training programmes.

Penelope insists on measuring the success of her work and has shown repeated improvements in motivation, morale, productivity and company performance through the projects she has devised and led.

She now firmly believes that the system of CommPsyche underpins all communication strategy, and has the potential to herald the end of traditional office politics, promoting more collaborative working, efficiency gains, enhanced productivity and more effective performance.

Penelope's client list includes Thomson Reuters, Reed Elsevier, LexisNexis, Cambridge University Press, BSI British Standards, Cendant and Kenwood-Delonghi.

they say...

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Companies that communicate effectively are four times more likely to report high levels of employee engagement than companies that don't.

Watson Wyatt survey
2007-08

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meet Anna Gelgyn →



who we are (2)



Anna Gelgyn

A performance consultant and NLP practitioner, Anna has been helping people with change, coping strategies and holistic health for more than 30 years.

Early in her career, Anna discovered a passion for enabling others to experience the insights of personal development. For the last 20 years she has focused on honing her skills in this complex field. One of her many achievements has been to attain the status of international master coach with an international training company.

Anna is a professional executive coach and health practitioner with a background in body-mind health, sales, marketing, communication skills, leadership, and training. Her portfolio includes, among others, Gloucestershire Constabulary, charitable organisations and complementary health practices.

they say...



When corporations hire MBAs the three most desired competencies are: communication skills, interpersonal skills and initiative..

Fenman:
Using Emotional Intelligence
at work



[meet Clare O'Sullivan](#) ➔

[go back](#) ➔



who we are (3)



Clare O'Sullivan

With a background in teaching, Clare moved to the corporate world of management, training and development, most recently working for the NHS where she delivered professional training across all sectors in the organisation. This included the leadership and delivery of the Staff Health and Wellbeing Programme during a period of significant organisational change.

Clare has a Chartered Institute for Personnel and Development (CIPD) training qualification and is an experienced Conflict Management Facilitator. Her current work includes the provision of nonviolent communication skills based on the work of Marshall Rosenberg PhD and personal development tuition for trainee cognitive behavioural therapists.

Clare's passion is to create a workplace where people can thrive through the use of authentic communication, enabling and supporting people to understand themselves and how they interact with the world, and to develop their full potential in their professional and personal lives.

they say...



When corporations hire MBAs the three most desired competencies are: communication skills, interpersonal skills and initiative..

Fenman:
Using Emotional Intelligence
at work





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Name:

Company:

Phone:

Email:

Query:

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Click here to open up email with your contact details attached in this pdf, choose your email option then 'send' email as normal

E: info@compassion.co.uk

T: 01285 760331

M: 07887 946523

they say...



It takes 10 times the effort to correct misinformation than it does to deliver correct information in the first place.

Towers Watson survey
2009-10

The difference between the right word and almost the right word is the difference between lightning and the lightning bug.

Mark Twain

